

## Privacy Policy

At Rits Capital ("Company," "we," "us," or "our"), we are committed to protecting your privacy and ensuring that your personal information is handled responsibly. This Privacy Policy outlines how we collect, use, share, and protect your information when you visit our website ("Site") or engage with our services.

**1. Information We Collect** We may collect various types of information from you, including:

- **Personal Information:** This may include your name, contact details (such as email address, phone number, and mailing address), financial information, and any other information you provide to us.
- **Usage Data:** We may collect information about how you interact with our Site, such as your IP address, browser type, pages visited, and time spent on the Site.
- **Cookies and Tracking Technologies:** We may use cookies and similar technologies to collect information about your browsing activities. You can control the use of cookies through your browser settings.

**2. How We Use Your Information** We may use your information for various purposes, including:

- **Providing Services:** To offer and manage the investment services you request, including account management, financial planning, and advisory services.
- **Communication:** To communicate with you, respond to your inquiries, provide updates, and send you marketing materials (where permitted by law).
- **Personalization:** To tailor the content and information we provide to you and personalize your experience on our Site.
- **Analytics:** To analyze how our Site is used, understand trends, and improve our services.
- **Legal Compliance:** To comply with legal obligations, enforce our terms and agreements, and protect the rights, property, or safety of our company, our clients, or others.

**3. Sharing Your Information** We do not sell, trade, or rent your personal information to third parties. We may share your information with:

- **Service Providers:** We may engage third-party service providers to assist with various functions, such as IT services, data analysis, and marketing. These providers are required to maintain the confidentiality of your information.
- **Affiliates:** We may share your information with our affiliates to better serve you.

- **Legal Requirements:** We may disclose your information if required to do so by law or in response to a legal request, such as a subpoena or court order.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

**4. Data Security** We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

**5. Your Choices** You have certain choices regarding how your information is used:

- **Marketing Communications:** You may opt out of receiving marketing communications from us by following the unsubscribe instructions in the communication or contacting us directly.
- **Cookies:** You can manage cookies through your browser settings. However, disabling cookies may affect your ability to use certain features of our Site.
- **Access and Correction:** You may request access to or correction of your personal information by contacting us.

**6. International Transfers** If you are accessing our Site from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States or other countries where our service providers are located. By using our Site, you consent to such transfers.

**7. Children's Privacy** Our Site and services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected information from a child under 18, we will take steps to delete such information.

**8. Third-Party Links** Our Site may contain links to third-party websites. We are not responsible for the privacy practices of these websites. We encourage you to review the privacy policies of these third-party sites before providing any personal information.

**9. Changes to This Privacy Policy** We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

**10. Contact Us** If you have any questions or concerns about these Terms of Use, please contact us on the contact details provided on our website.